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CASE STUDY

77% page speed boost for meal delivery web app

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Powermeals is a meal-delivery startup.

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They had a working WordPress web application in need of bug fixing, optimization, and new features.

How it works Our menu powermeals

Select plan → Set delivery → Select meals → Select extras → Checkout

Already a subscriber? Login to select your next meals →

Which plan best suits your lifestyle?

You can update or pause orders up to 6 days before delivery

- I want a range of different meals, let me choose from the whole menu
- I want healthy meals in regular portions
- I have a large appetite or an active lifestyle

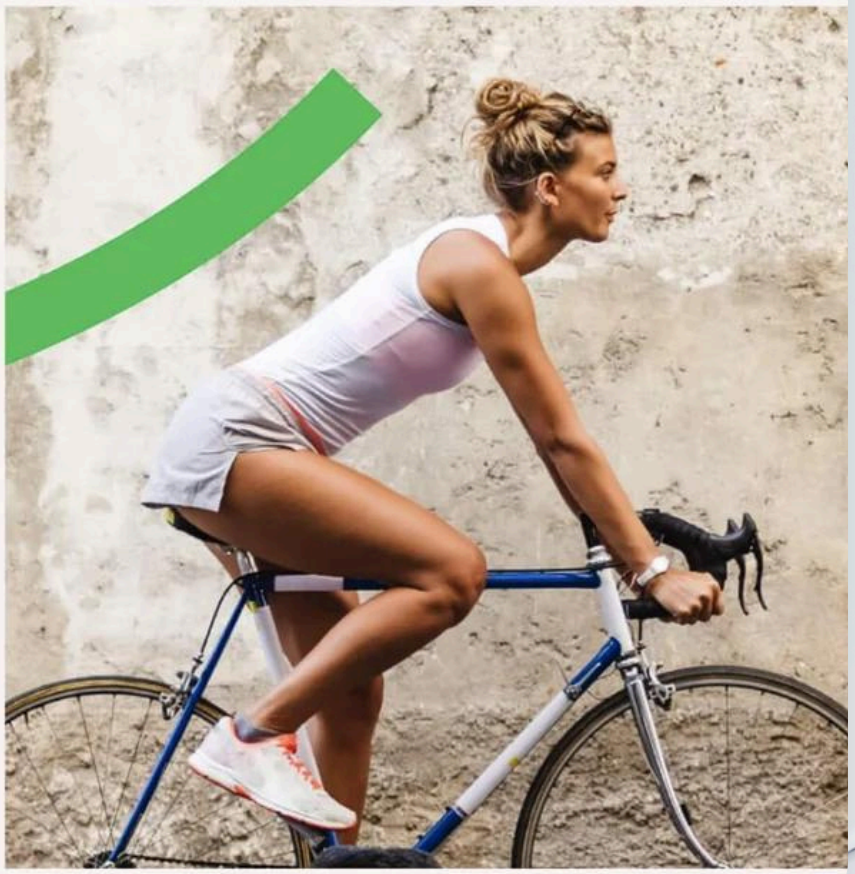
Mix & match.

If you're looking for a combinat
lunches and larger portions yo
choose from our full selection.

Our menu powermeals About us en Login

Get started →

Why choose us?



Feel great.

We cook nutritionally balanced dishes with real ingredients and healthy cooking methods.

Enjoy real flavour.

Our recipes are designed by chefs with inspiration from around the world. They will really get your taste buds going.

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As a crucial part of their business, the web app was the main place where customers explored the offering and managed their orders.

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So they asked us for help in redesign and optimization.

This is how it went...

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We quickly:

- Audited the user experience
- Implemented new designs based on findings
- Introduced new functionalities
- Improved filtering options
- Refined troubleshooting

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Results?

- Full report from the UX audit
- Reduction in bugs to less than 2 per week
- Minimization of manual interventions
- Improvement in performance scores
- Faster page speed, from 9 to 2 seconds

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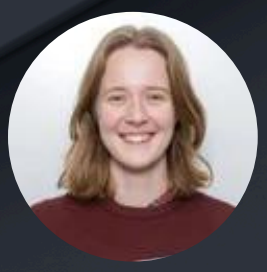
"Netguru team were a joy to work with. Every team member is a real expert in their field – from designers to developers to project managers."



Isabel Acland

Chief Marketing Officer at Powermeals

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CASE STUDY

Own the change with Netguru