

81% conversion boost for a grocery delivery client



The booming market of quick commerce requires top delivery speed and flawless user experience.

Netguru came together with an industry giant from Eastern Europe to optimize an app for 9 million monthly food & grocery orders.



Our key tasks:

- ✓ Chart the tech course
- ✓ Refine app flow & UX/UI
- ✓ Attune to users' needs
- ✓ Discover new business opportunities
- ✓ Lift key metrics: more orders, bigger baskets, better conversion rates

Results?

- ✔ Conversion grew by 81%
- ✔ Average basket value grew by 21%
- ✔ Monthly number of orders increased by 97%

Own the change with Netguru