CASE STUDY

# Native mobile app for a payment card services provider



## You need:

- a team that takes ownership
- a ready-to-pivot mindset
- sharp budget management
- zero talent rotation

This is exactly what happened in our project for a leading payment card services provider.



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# And it was not a walk in the park.

#### We navigated through:

- A project with 100 stakeholders
- Spread across US, UK, Singapore & Poland
- Two backend revamps
- The highest security & usability standards
- Multiple programming environments

## Results?

An innovative app that offers quick, secure, phone number-based payments, enhancing the e-commerce experience.



# Highlights

- Over 50,000 downloads on Google Play as of October 2023
- Built from scratch
- Aligned with all the requirements
- Meeting accessibility standards
- NPS of 9

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# Own the change with Netguru