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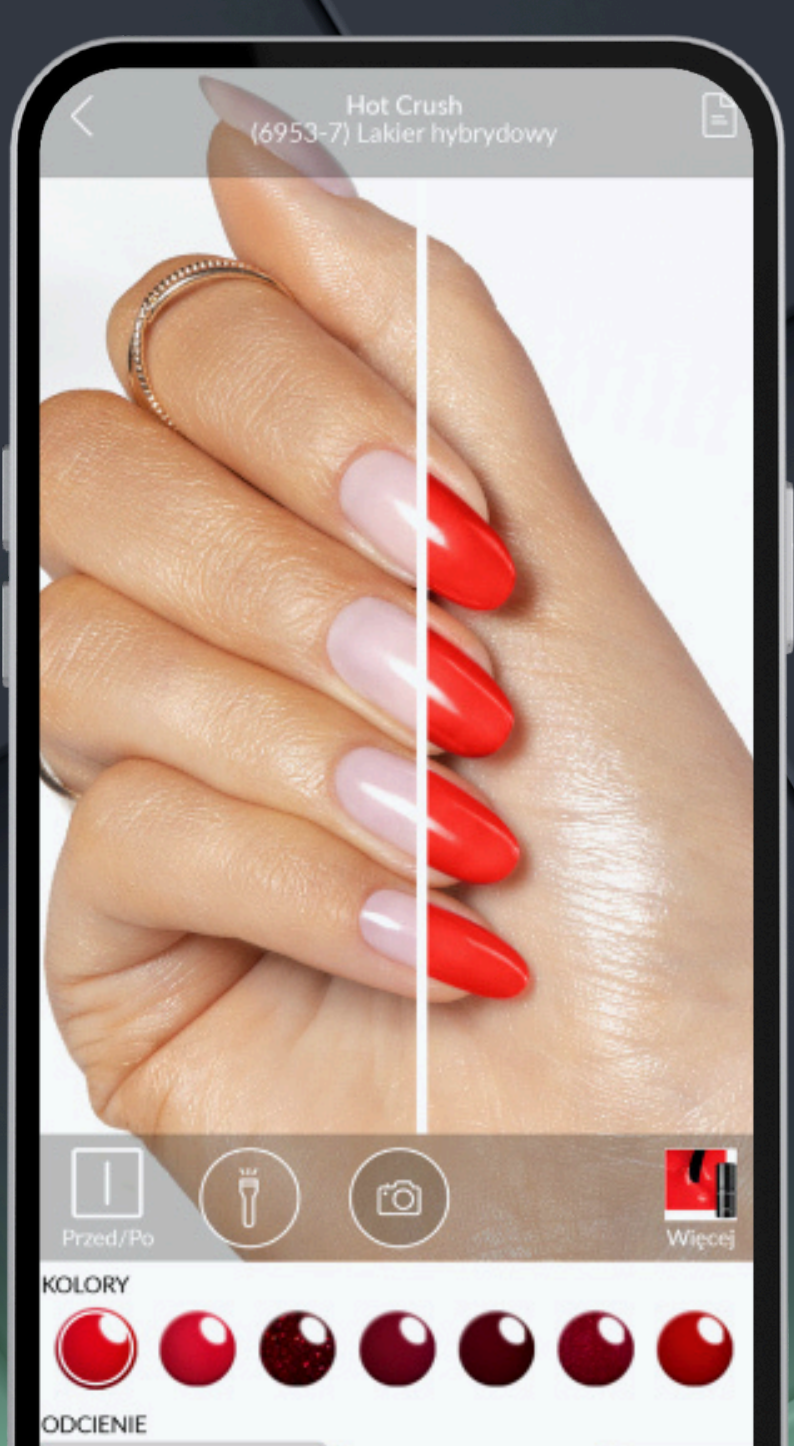
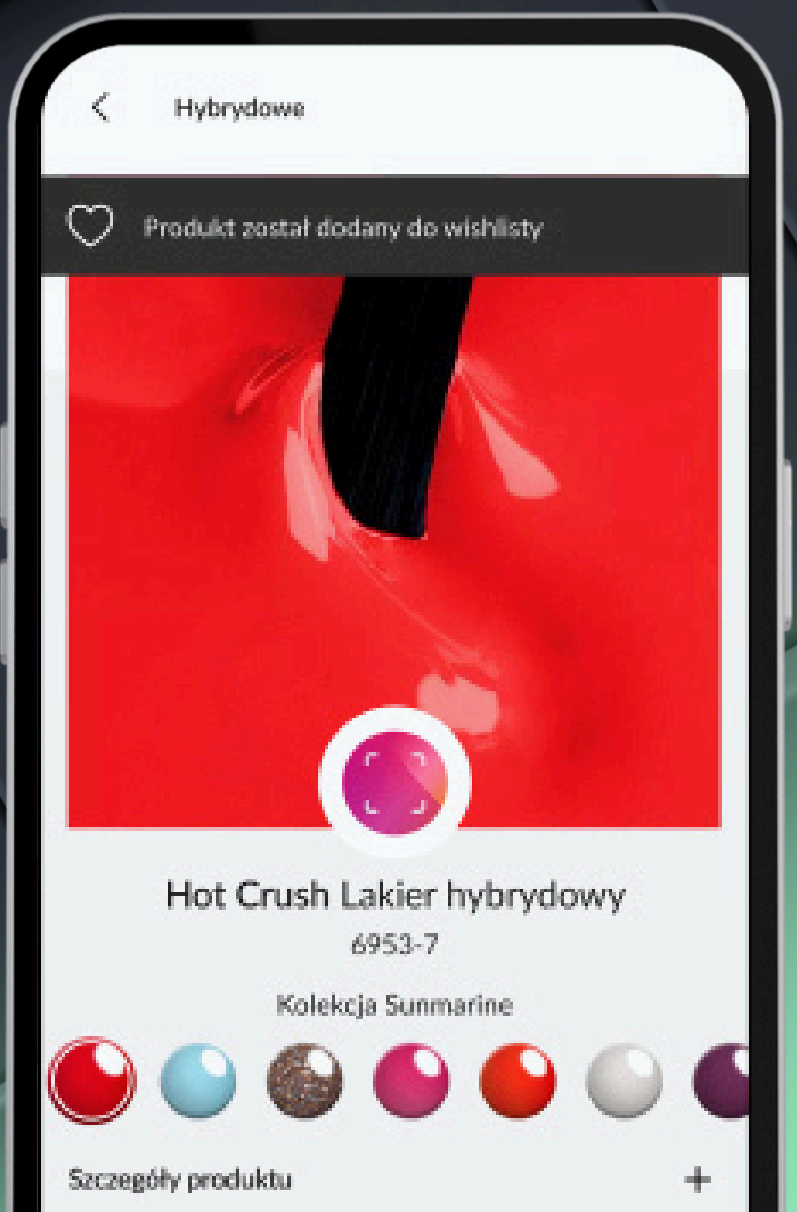
CASE STUDY

Virtual try-on manicure app





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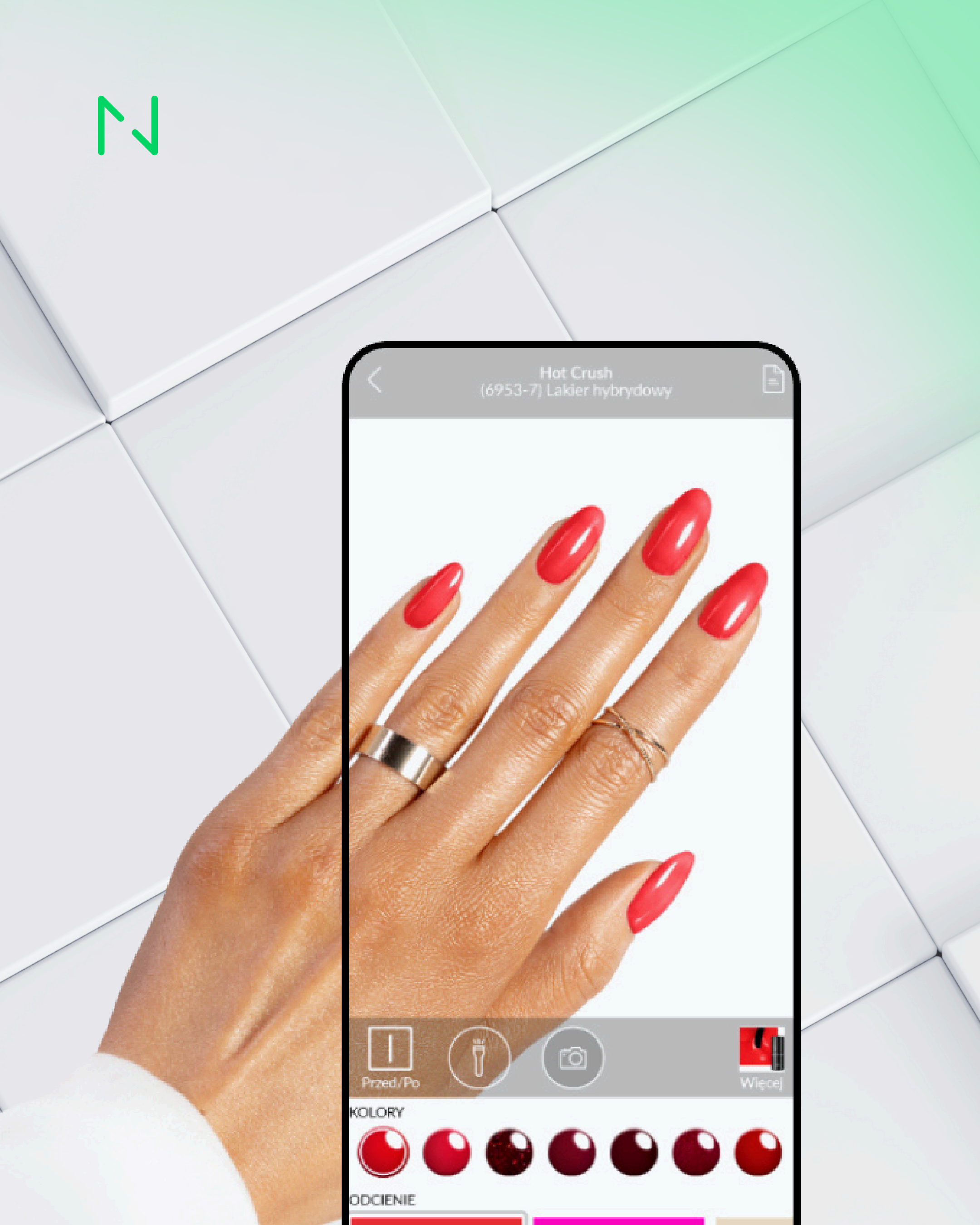
CASE STUDY

NEONAIL went for a virtual try-on app for manicures.


Hot Crush
(6953-7) Lakier hybrydowy
Przed/Po
Więcej
KOLORY
ODCIENIE

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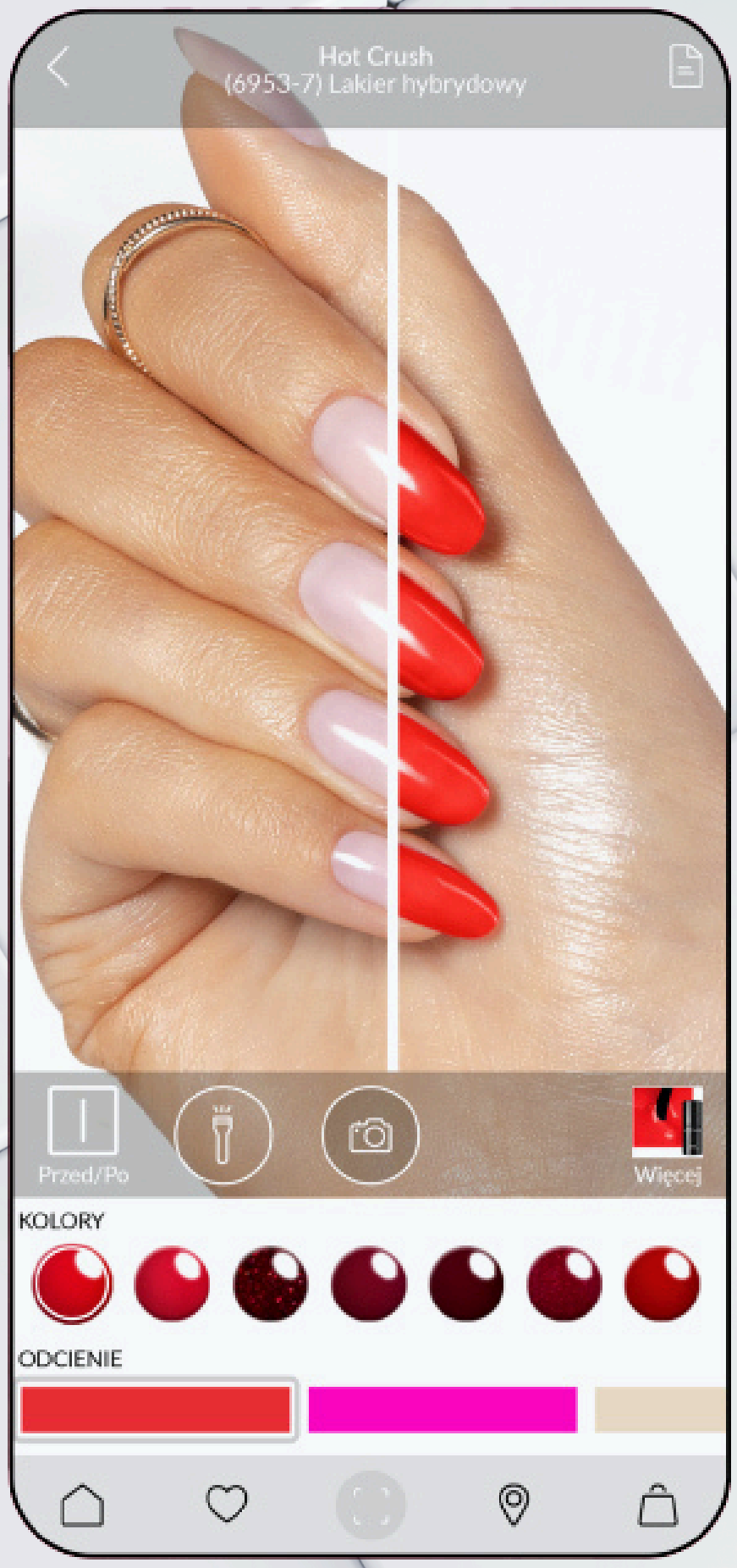
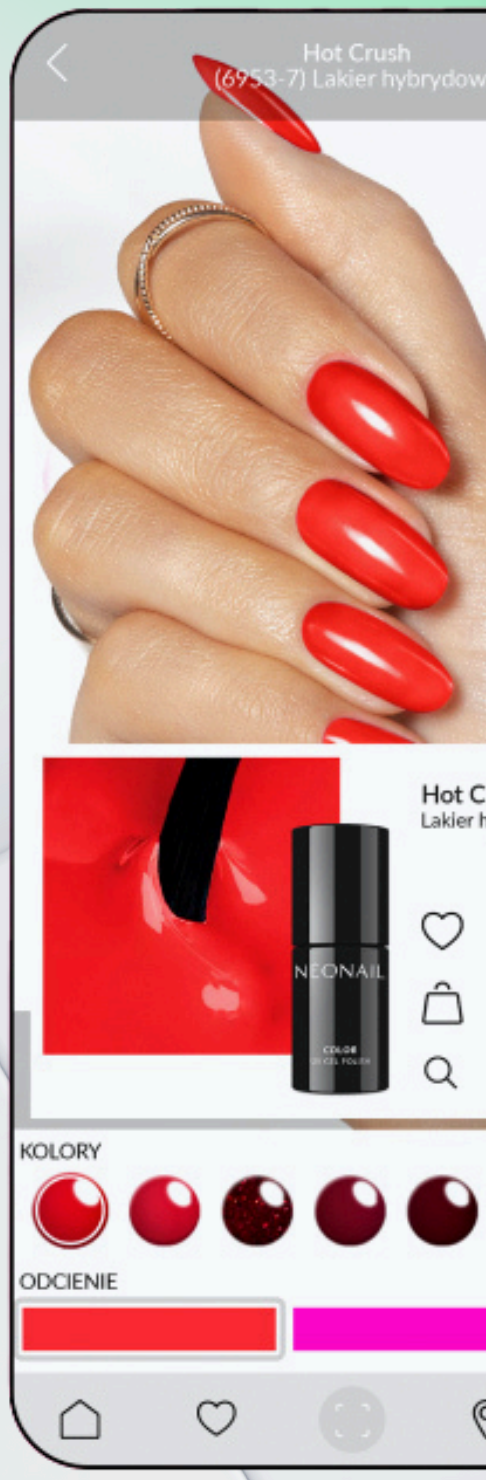
CASE STUDY

Netguru jumped in to provide a real-life nail salon experience.

j kod kreskowy
NEONAIL
Zeskanuj kod kreskowy
COLOR
UV GEL POLISH


Hot Crush
(6953-7) Lakier hybrydowy
Przed/Po
Więcej
KOLORY
ODCIENIE


Hot Crush
(6953-7) Lakier hybrydow
NEONAIL
KOLORY
ODCIENIE

CASE STUDY

The client expected:

- Lifelike 3D effect of colored nails in real-time
- Flawless UX with an intuitive and easy-to-use app that's connected to the ecommerce platform
- Solution for multiple platforms and devices (not just the latest iPhones), available for iOS and Android

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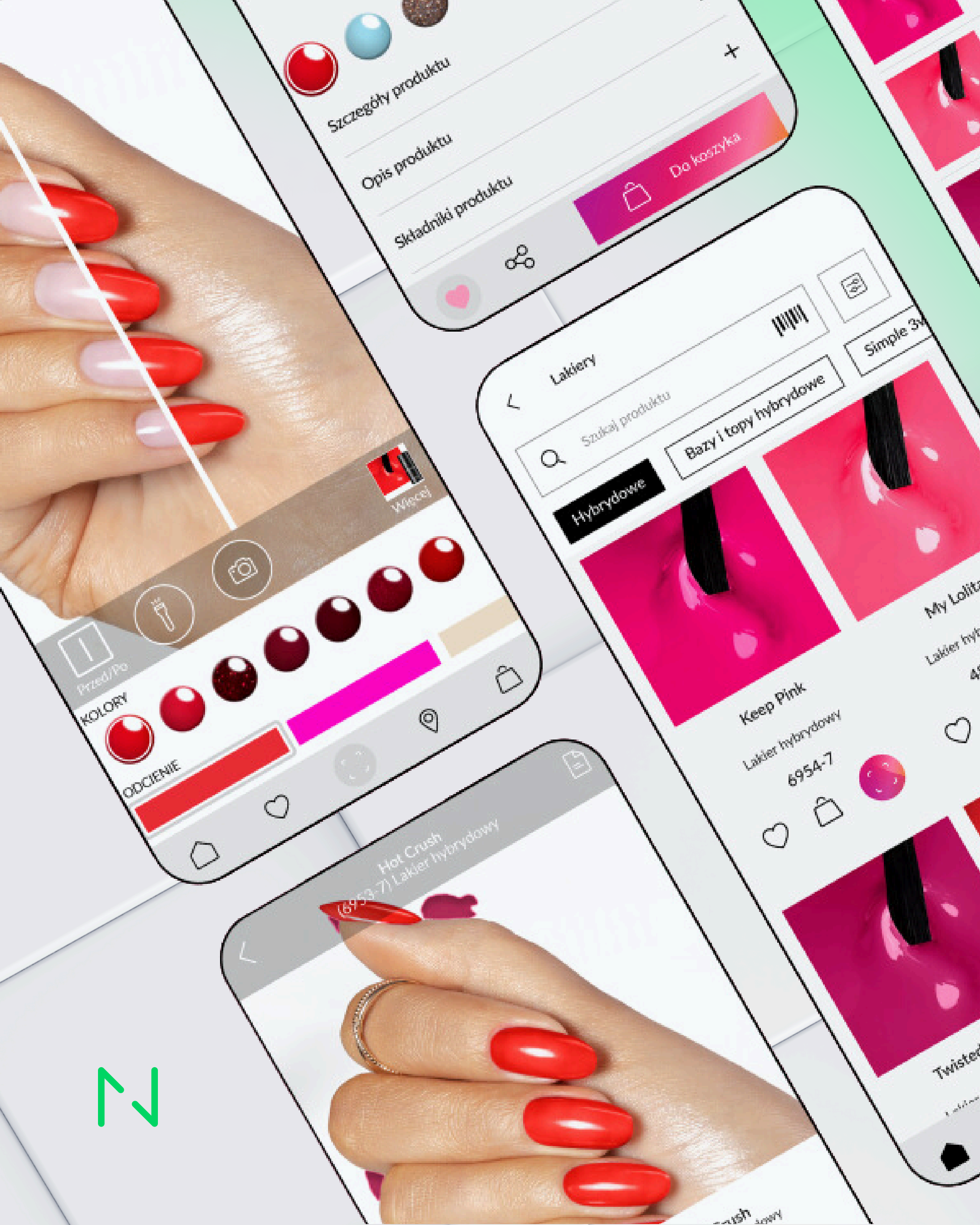
CASE STUDY

Netguru came in with ML experts, engineers, product designers, UX researchers, QA specialists, and a PM.


Szczegóły produktu
Opis produktu
Składniki produktu
Do koszyka
Lakiery
Szukaj produktu
Hybrydowe
Bazy i topy hybrydowe
Simple
Keep Pink
Lakier hybrydowy
6954-7
Przed/Po
KOLORY
ODCIENIE
Hot Crush

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CASE STUDY

Results?

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CASE STUDY

The Color Match NEONAIL app was delivered on time and in line with all requirements.

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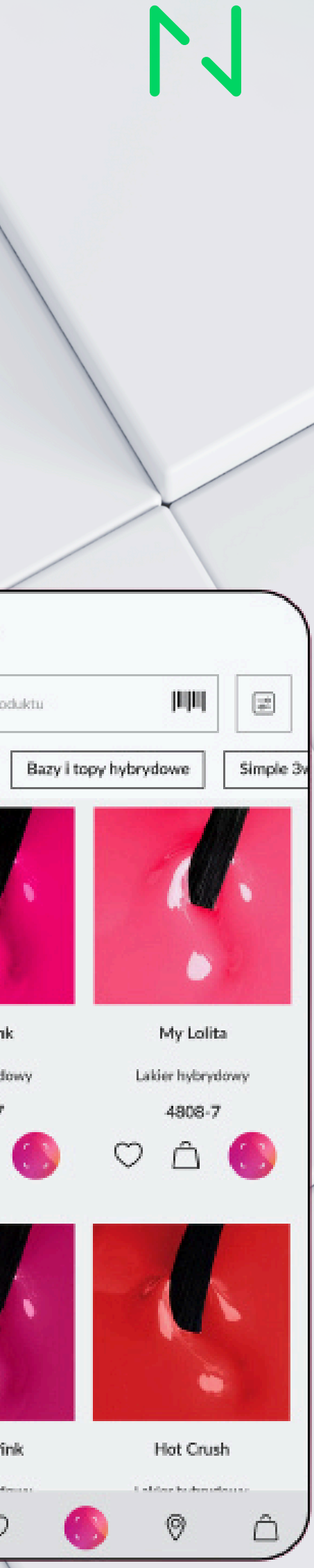
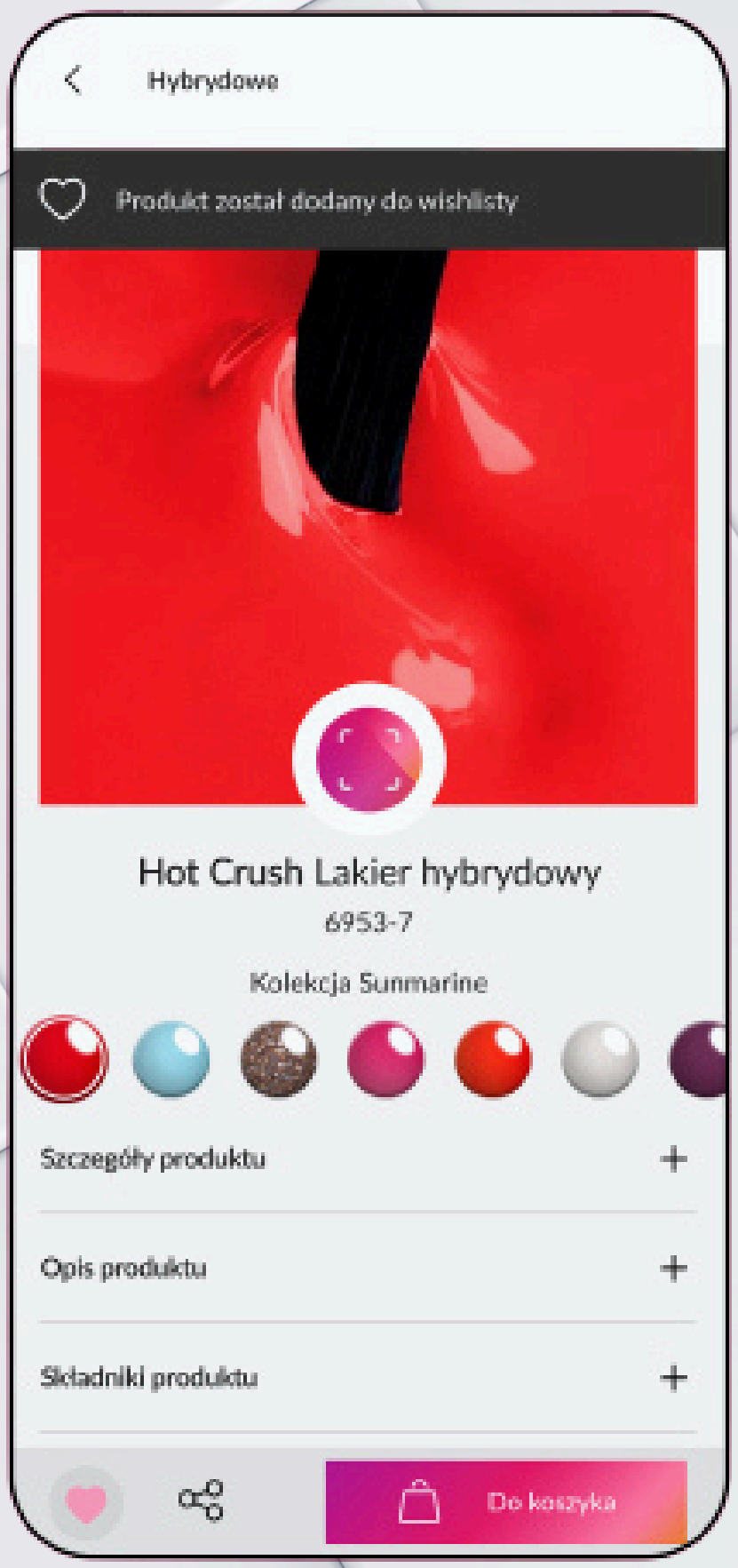
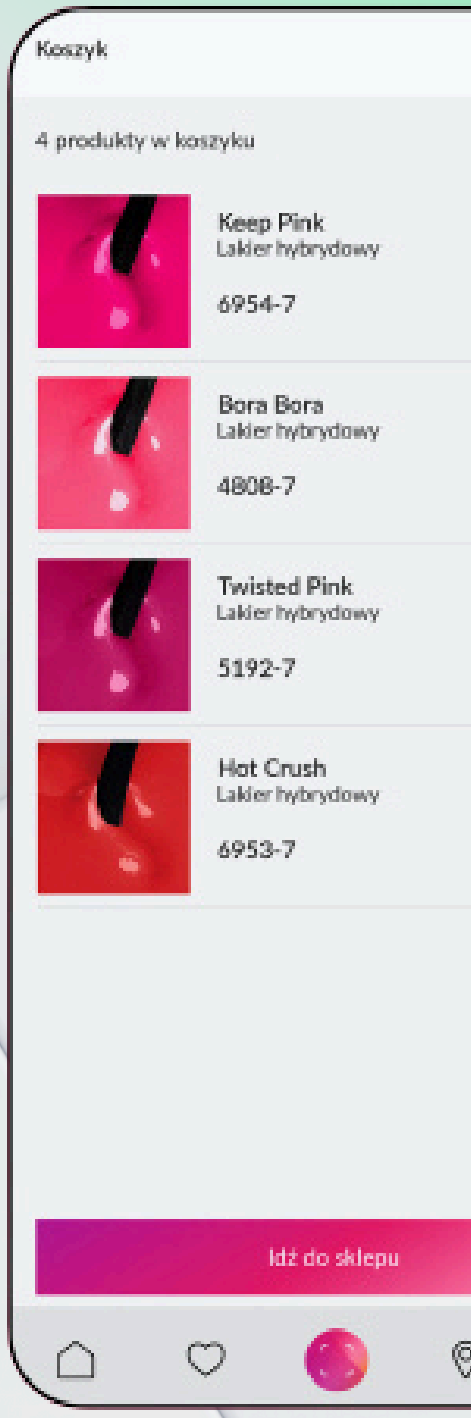
CASE STUDY

Users can try on nail colors, shapes, and patterns in real-time while enjoying the realistic effect.


oduktu
Bazy i topy hybrydowe
Simple 3
nk
My Lolita
dowy
Lakier hybrydowy
4808-7
ink
Hot Crush


Hybrydowe
Produkt został dodany do wishlisty
Hot Crush Lakier hybrydowy
6953-7
Kolekcja Sunmarine
Szczegóły produktu
Opis produktu
Składniki produktu
Do koszyka


Koszyk
4 produkty w koszyku
Keep Pink
Lakier hybrydowy
6954-7
Bora Bora
Lakier hybrydowy
4808-7
Twisted Pink
Lakier hybrydowy
5192-7
Hot Crush
Lakier hybrydowy
6953-7
Idź do sklepu

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CASE STUDY

"Creating natural-looking, colored nails in real time was challenging, so we took on Netguru because of their expertise in cutting-edge technology."

Magdalena Bednarkiewicz
Senior Project Manager at Cosmo Group

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CASE STUDY

Own the change with Netguru