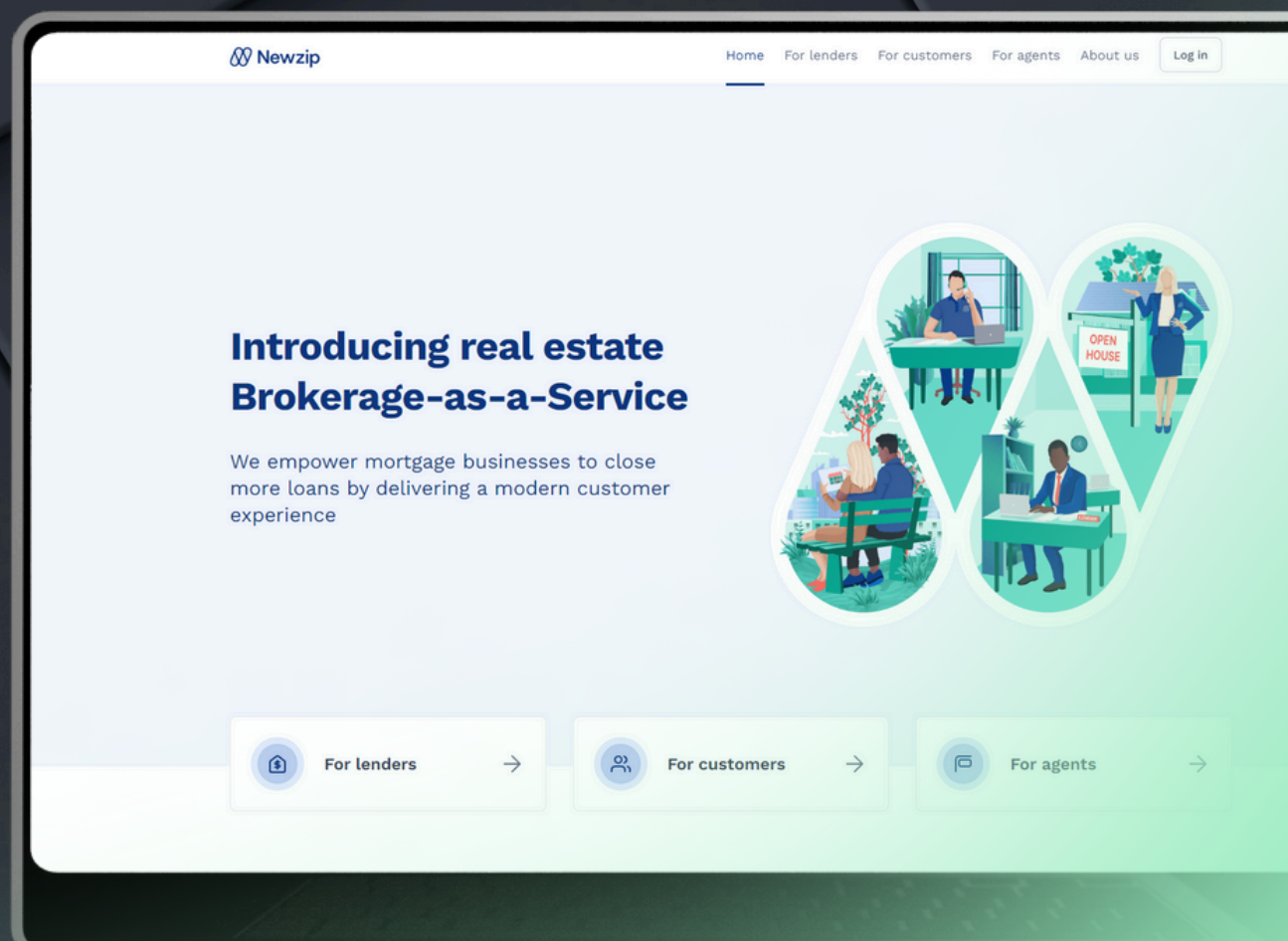
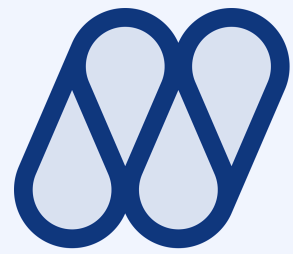


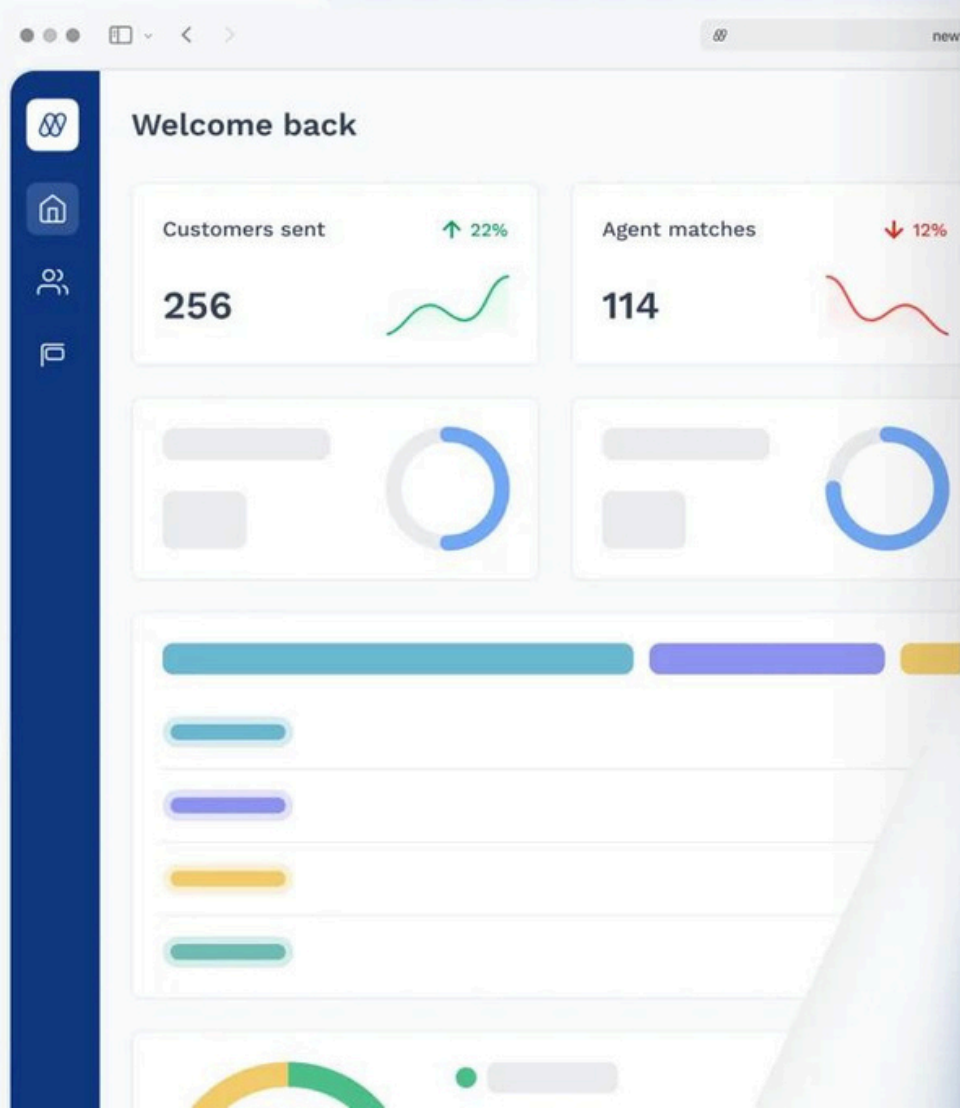
AI PoC: 60% more user engagement with hyper-personalization



Newzip, an American proptech company, wanted to transform the home-buying process with hyper-personalization.



Newzip



newzip.com

William Freeman

Activity Documents 5

Madison Cartwright added update
Engagement: Great

Showing showings

This v

The user profile page features a dark blue sidebar with navigation icons. The main content area includes a profile picture, name, and tabs for 'Activity' and 'Documents'. A search bar is present below the tabs. The activity feed shows a recent update from Madison Cartwright with a 'Great' engagement rating. Below the feed, there are sections for 'Showing showings' and 'This v'.

And they needed
an AI-driven PoC*
within 6 weeks.

*Proof of concept (PoC)
determines whether an idea
can be made into a reality.



CASE STUDY

We had the **solution.**



With a team that
excels in AI
and data-driven
solutions, while also
solving complex
integration
challenges across
platforms...



Seller dash Buyer dash

Powered by Newzip

Home buying hub

Home trajectory

Track your progress towards home ownership based on your finances and the local real estate market.

We estimate you can buy a home in Austin, Texas in:

6-9 months



Edit home trajectory

Cash rewards

By working with us, you can get up to **0.5%** of the home sale price credited to you at closing.*

Based on your budget, you could save:

\$4,000

Budget *

\$ 800,000

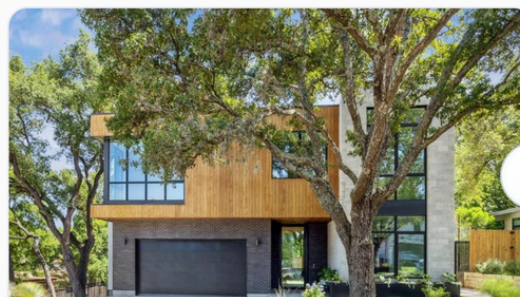
Schedule consultation

Interested in improving your home trajectory? [Learn how →](#)

Homes that match your search

[View more →](#)

Find your perfect match and start your journey to home ownership today.



We developed a web app consisting of:

- ✓ Customer data storage
- ✓ AI-powered personalized content
- ✓ Seamless user interface for tailored information.



Understand your market

The Austin, TX real estate market is characterized by high demand, limited inventory, and increasing home prices, influenced by the city's growing tech industry and appeal as a major cultural and economic hub.**



Median sale price

\$500,000

↓ 10% since last month



Average days on market

58

↑ 15% since last month



Listings available

5,380

↓ 12% since last month

Explore local highlights

Things to do

Neighborhoods

Sports and recreation

Transportation

Family activities

Nightlife

Top schools

Quality of life

Elementary Middle High

1

Meridian World School (Grade: A+)

Known for its rigorous learning environment and supportive approach to students with learning disabilities, Meridian World School offers advanced learning techniques and a uniform policy.

2

Barton Creek Elementary School (Grade: A+)

Barton Creek Elementary School is recognized for its high student-teacher ratio and robust academic performance, serving students in grades K-5.

3

Eanes Elementary School (Grade: A+)

Eanes Elementary School, catering to grades PK through K-5, is known for its low student-teacher ratio, which provides individualized attention to students.

4

Forest Trail Elementary School (Grade: A+)

At Forest Trail Elementary School, the focus on engaging classes and kind teachers has notably changed students' attitudes towards reading and math, particularly starting from a young age.

5

Cedar Creek Elementary School (Grade: A+)

Cedar Creek Elementary School is renowned for its commitment to high-quality education and personal development for students in grades K-5.

In 4 weeks we delivered an AI PoC, increased customer satisfaction and engagement, providing hyper-personalized insights for the users.



✓ Home buying hub
Complete

✓ Meet your agent
Complete

○ Browse homes
In progress

● Transfer home title
Pending

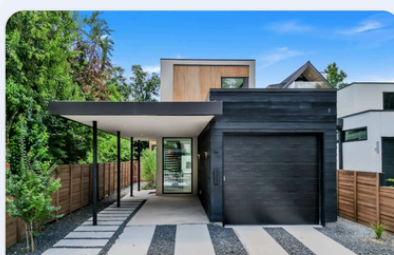
● Shop home insurance
Pending

● Shop home warranty
Pending

● Schedule your move
Pending

Browse homes best fit for you

Find your perfect match and start your journey to home ownership today.



\$850,000

3 beds · 2 baths · 2,200 sq ft

123 Main Street

🔗 Save \$4,250*



\$850,000

3 beds · 2 baths · 2,200 sq ft

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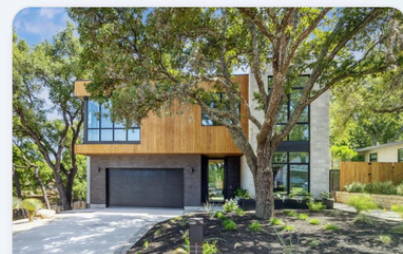


\$850,000

3 beds · 2 baths · 2,200 sq ft

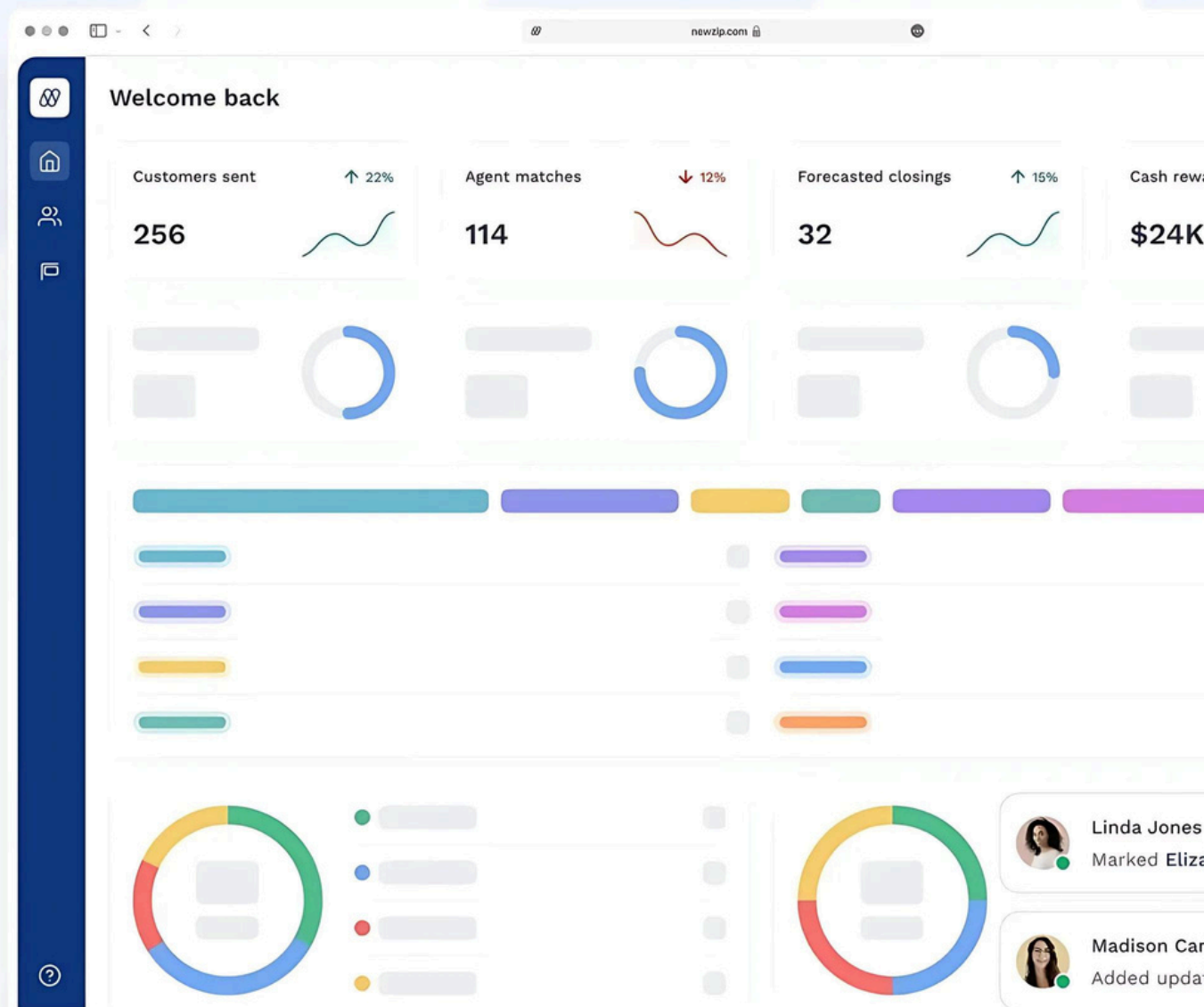
123 Main Street

🔗 Save \$4,250*



Results overview:

- ✓ Newzip gained a 60% increase in engagement.
- ✓ The platform saw a 10% increase in conversions.
- ✓ The model provided was fully customized and available to more than 10k users.



William Freeman

Activity Documents 5

Madison Cartwright added update Sep 24 at 9:04 AM
Engagement: Great
Activities: Searching listings Attending showings
We went to two open houses and two showings this weekend and William put an offer in on 5462 Main Street. Hopefully we will hear back in the next couple of days.

Team

- Wells Davis
Cardinal Financial
Loan Officer
(512) 456-5880
wellsdavis@cardinal.com
- Linda Jones
Newzip
Home Advisor
(512) 265-8522
lindajones@newzip.com
- Madison Cartwright
Compass
Real Estate Agent
(512) 646-8202
mcartwright@compass.com

Add update

Engagement: None Poor Fair Good Great

Activities:

Searching listings: Attending showings:

Date:

Buttons: Cancel, Add update

Want to benefit
from an AI PoC too?

Reach out to
validate your idea
as fast as possible.

Benefits of quick AI PoCs:

- ✔ Structured AI validation
- ✔ Risk mitigation
- ✔ Cost optimization
- ✔ Faster speed-to-value
- ✔ Detailed recommendations

Own the change with Netguru